

RULES

1. Groups: Under 18, Adult, Professional, Exhibit Only.
2. Media: Paper - digital or silver prints - colour and/or black and white.
3. Other media may be included but it must not dominate.
4. Photo-editing software may be used. An image created entirely in computer software **must** be shown "Exhibit Only" and will not be eligible for group prizes.
5. Only non-professional images will be considered for group prizes.
6. "People's Choice" award will be awarded from all age groups and professional standings.
7. Five images maximum per person.
8. The image **must** be mounted on a rigid surface (or framed) and be wired, ready for hanging. It **must** be no larger than 60cm x 90 cm.
9. The image **must** be accompanied by the APPLICATION FORM.
10. The image and comment **must** be the work of the applicant.
11. No identifying marks should appear on the front of the image.
12. Short comment (100 words or less) about the work may be written on the Application Form.
13. Images will not be accepted after Friday 20th Feb at PIRSA office (Shop 7 the Mall, Kingscote).

HELPFUL HINTS

1. Keep to the topic.
2. Keep it simple.
3. Tell a powerful story.
4. Use the camera and software features to enhance the story.
5. Strive for originality.

JUDGING CRITERIA

1. While there are prizes to be given, the emphasis in judging will be to educate. Each image will be returned to the owner with comments on its merits.
2. No weight will be given to the equipment used in making the image.
3. No weight will be afforded to either the "for" or "against" position regarding "Global Climate Change". The strength of the image is of primary concern.
4. Equal weight will be given to different photographic styles eg. photojournalistic, artistic, studio, outdoor, landscape, figure, etc.
5. Framed and matted images will not be given greater weight than mounted images.
6. **5%** of the weight will be given to overall presentation of the image.
7. **10%** of the weight will be given for technical ability with the camera and editing software.
8. **10%** of the weight will be given for effort put into the making of the image.
9. **5%** of the weight will be given to your comment about the work.
10. **10%** of the weight will be given for originality.
11. **10%** of the weight will be given for being "on topic".
12. **50%** of the weight will be given on the ability of the image to convey a powerful story.